

Travis Schmeisser

20+ years of experience leading full-stack initiatives for everything from scrappy zero-to-one startups to some of the largest companies in the world. My work focuses on hyper-usable and simplistic interfaces that help people get things done.

Omnibus

Aug 2022 – Aug 2024

CEO & Founder

Designed all product and marketing materials, led engineering

Dr. B

May 2021 – Sep 2022

Head of Product & Design

Led and designed experiences for patients, providers and partners

Punch List

Aug 2020 – Apr 2021

Head of Product & Design

Led and executed the ground-up redesign of the MVP

Flight

Feb 2019 – Jul 2020

Head of Design

Led and executed the ground-up redesign of the alpha product

First Principle

Mar 2017 – Dec 2018

Cofounder & Partner

Designed for startups, ran the studio and led designers

Square

Oct 2012 – Mar 2017

Design Director

Designed and led design teams across almost every company product

80/20

Jul 2009 – Oct 2012

Design Lead

Designed and ran teams executing across every form factor with a screen

nGen Works

Feb 2004 – Jul 2009

UX Lead & Partner

Led projects, designed and coded web experiences and applications

Productivity Central

Jul 2003 – Feb 2004

Designer & Front-End Developer

Led projects, designed and coded web experiences

UNF Academic Affairs

Sep 2000 – Jul 2003

Designer & Front-End Developer

Designed and coded web sites